**Website Spinning**

This is an instant cash method that many people like. It makes good money, doesn’t need a terrible lot of effort and is creative as well. However, you need to have a modicum of technical knowledge to begin with. Again, that shouldn’t deter you. Even if you don’t have the technical knowledge, you can still hire someone to do things that you aren’t comfortable with.

So, what is website spinning actually? This is a method in which people build websites and then sell them over for a profit. The basic purpose of making the website is to be able to sell it later. The profit can be good if the website is good.

Here are a few things that website spinners keep in mind.

* They book great domain names. In fact, a lot of their talent lies here. They make sure that the domain names are good SEO and that they have good recall value as well.
* They build short websites. The websites aren’t kept too large because then it becomes difficult to flip them. A usual website that is designed for flipping contains no more than 10 pages.
* The websites are kept rich in content. The content is meant to educate. Once again, the content is high SEO, containing a lot of keywords that people commonly search for.
* The design and the overall look of the website are kept quite basic. The reason for that is to enable the buyer to tweak the website according to their desires.

The proceeds of the sale depend on how good the website is. The least you could expect for a website of 10 pages is $50, which is not bad for starters. If your website already has some popularity on Google, you could sell it for much higher.

The selling is done on forums. A good place to sell is the Digital Point Forums.